COLUMBIA (MD) ALUMNAE CHAPTER DELTA SIGMA THETA SORORITY, INCORPORATED

Email all committee reports to recordingsecretary@columbiamddst.org and

chapterpresident@columbiamddst.org.

<u>COMMITTEE NAME</u>: Fundraising Committee

COMMITTEE CHAIR(S): Khalida Burton

MEETING DATE AND LOCATION: April 4, 2023 at 6:30pm - via Zoom

<u>SUMMARIZE PREVIOUS MONTH'S ACTIVITIES</u> (Include the number of participants and evaluation data from participants and/or committee members):

Subcommittee Reports

- Debutante Cotillion
 - Successful Debutante Cotillion.
 - Ads: \$47,215 collected in Ads through March 31, 2023
 - Debutante Fees: 14,900 through March 31, 2023
 - Cotillion Tickets: 23,890 through March 31, 2023
 - The subcommittee will meet to debrief on the 2023 Debutante Cotillion experience at a later date and time.
- Golf Tournament
 - May 1, 2023: Tickets are \$65 for non-golfers and \$150 for golfers. Tickets sold to date: 5 or \$750. Sorors are asked to purchase and promote the Golf Tournament. Last day to pay with a check: April 24, 2024.
- Hatitute at the Races
 - The ticket cost is \$100. Event Time: TBD. Last date to purchase a ticket via check: May 6,
 2023. Transportation will be provided at an additional cost. Details to come!

OTHER MEETING ACCOMPLISHMENTS:

Strategy for FYE 2024

- Proposed Fundraising Ideas: Fall Carnival, Hatitude at the Races (or Tea), Holiday Soiree, Giving Tuesday Campaign, Founders Giving Campaign, Step Show, Debutante Cotillion, Mother and Daughter Breakfast and Fashion Show, Golf Tournament, Sundresses, and Seersuckers Day Party.
- Committee suggestions:
 - Place all proposed ideas on the FYE 2024 Program Planning and Development form.
 - Perform SWOT analysis on FYE 2023 activities and FYE 2024 activities. Define success. Conduct chapter and community needs assessments. Once performed, we will then present the ideas to the Executive Board and Chapter for approval. Including in the presentation the three ways of support: (1) Purchase a ticket, (2) Advertise on personal social media and networks, (3) donations or sponsorships.

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UPCOMING COMMITTEE EVENTS & DATES:

May 1, 2023 – Golf Tournament May 13, 2023 – Hatitude at the Races

NEXT MEETING (date, time, and location):

May 2, 2023, at 6:30pm via Zoom

 total allocation:	BUDGET UPDATE
 Expenditures since last report:	
 Balance remaining:	

SERVICE HOUR REPORT

Record the time spent by members of your committee doing the following:

- Attending committee meetings to plan service activities
- Planning and preparing for service activities (shopping for needed items, creating handouts, making copies, etc.)
- Executing service activities

Activity	Time frame	Hours
Debutante Rehearsals: March 19, 2023	2pm – 5:30pm	10 * 2.5 = 25
Debutante Rehearsals: March 26, 2023	2pm – 5:30pm	10 * 2.5 = 25
Debutante 'Run of Show: March 30, 2023	6pm – 9pm	10 * 3 = 30
Debutante Cotillion: April 1, 2023	10am – 11:30pm	15 * 13 = 195
Committee Meeting: April 4, 2023	6:30pm – 8:00pm	19 x 2.5 = 47.50
Cotillion Preparation/Meetings/Seating Charts/Tickets	various	40

MEETING ATTENDANCE: 19

(All committee members must be financial with Columbia (MD) Alumnae Chapter.)

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COLUMBIA (MD) ALUMNAE CHAPTER DELTA SIGMA THETA SORORITY, INCORPORATED

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